

Press Release April 18, 2017

### **BIXS - Free for Producers, Now and in the Future**

Edmonton, Alberta - It has come to our attention at BIXS that recently there are some misconceptions causing concerns among producers about the use of the BIXS data management system. We hope to clear those up with this press release.

BIXS will not charge producers to use the data management system now or in the future. Inputting data will always be at no charge, and retrieving that data will be free. Any additional data put in the system where the contributor does not require payment can be acquired at no charge to the producer. This means that a producer can retrieve data attached to RFID tags that have been in his or her account during the animal's lifetime. We would encourage producers to share management data as it benefits the whole industry both domestically and internationally. Data sharing and improvement supports Efficiency and Innovation, one of the five principles of sustainable beef production.

Carcass data may or may not have a charge attached to it, once it is available. This will depend entirely on the individual agreements with the packers, or for that matter any company or group which inputs data, as each company has different business models and reasons for data sharing.

The new BIXS web-based data management system will launch within the next few weeks, allowing direct recording of multiple actions on multiple animals at one time. It also allows some customization of the information recorded and how it appears in the system. It will run alongside the old BIXS system to allow users some time to become comfortable with the new system.

We, at BIXSco Inc. hope this clears up any concerns which producers may have. If you have questions we invite you to call either Hubert Lau, President of BIXSco Inc., at (780)235-6889 or Deborah Wilson, Vice-president of BIXSco Inc. at (780)289-0678 OR email [info@bixsco.com](mailto:info@bixsco.com)